



For Immediate Release
February 16, 2007

Contact: Veronica Lezama
Transportation Planner
Council of San Benito County Governments
(831)637-7665

County Express Honored by Metro Magazine

San Benito, CA - On Thursday, February 1, 2007, San Benito County Express was awarded "Website of the Week" by Metro Magazine.

Metro Magazine, a leading publication in the public transit industry, has served the bus and passenger rail industries for more than a century. The publication focuses on public transit systems and private bus operators, addressing topics such as funding mechanisms, procurement, rolling stock maintenance, privatization, risk management and sustainability.

Magazine staff applauded San Benito County Express's exemplary revamping of www.sanbenitocountyexpress.org by awarding them "Website of the Week" earlier this month.

"We are extremely honored," commented County Transportation Planner, Veronica Lezama. "During the website revamp process, our goal was to provide an attractive and easy-to-use portal for transit information. We are very happy to be honored and hope our customers share the same sentiments."

On January 1, San Benito County Express launched the newly redesigned website which is conveniently accessible in both English and Spanish. System maps for both the fixed-route and intercounty routes are available and printable via PDF files. General information details each service, fare options, operating hours, and connecting services. The new website has also been expanded to include rider tips and bikes on bus

information. Transit customers are now able to easily and quickly access County Express news, including press releases and rider alerts.

Future updates include a community survey available for download and a transit trip planner hosted on Google Lab's newest technology, Google Transit.

San Benito County Express provides convenient and affordable transportation service to the communities of Hollister, San Juan Bautista, and Gilroy. County Express also operates a complementary Dial-A-Ride service, as well as an intercounty service to Gilroy's Caltrain and Greyhound Stations, and Gavilan College with connecting service to the Santa Clara VTA bus system. Information about County Express is available at (831) 636-4161 or online at www.sanbenitocountyexpress.org.

###